


# HKU Faculty of Dentistry now on Facebook and Twitter

The HKU Faculty of Dentistry has expanded its communication methods by creating a Facebook Page at <http://www.facebook.com/facdent> and a Twitter account at <http://twitter.com/#!/facdent>.

Accessible for free and without registration, the Faculty's Facebook "Wall" Page contains up-to-date news, information, and events notices. Links to full details on the Faculty website are included whenever available. Furthermore, Facebook updates are automatically synchronised with the Twitter microblog site under the name "HKU Dentistry" and account username "@facdent".

"Our Facebook Page and Twitter account will enable our Faculty to share information through social media and to enhance online community engagement," says Professor Lakshman Samaranyake, Dean of the HKU Faculty of Dentistry. "Using social media we hope to establish direct contact with our stakeholders and the general public; keep in touch with our alumni while allowing them to keep in touch with their *alma mater*; and have constant interaction with our staff, undergraduates, postgraduates, and all individuals associated with our Faculty."

Registered Facebook users can add comments, connect with the Faculty's Facebook Page if they "Like" the page via the  button, or just show they "Like" a news item. Users who "Like" the page can receive automatic live updates to keep current with all of the Faculty's shared information.

The manager of the Faculty's website and Facebook Page is Mr Manson Tong, Senior Technical Officer of the Faculty Knowledge Transfer Unit, whose post is supported by the HKU Knowledge Exchange Fund, granted to HKU by the Hong Kong SAR University Grants Committee.

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For more information about the HKU Faculty of Dentistry, visit <http://facdent.hku.hk>.



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