



Industry Engagement

HKU Faculty of Dentistry's first BDS industry intern shares her experience

8 November 2011

Candy Ma (BDS IV), the Faculty's first undergraduate industry intern, reported on her month-long internship at Colgate-Palmolive (HK) Ltd, at the Inaugural Industry Internship Experience-Sharing Session on 8 November 2011.



As Colgate-Palmolive's undergraduate Academic Affairs Trainee, Candy (pictured, between Ms Tiffany HY Huang [Director, Colgate Professional Oral Care, Greater Asia Division], *left*, and Prof Lakshman Samaranayake [Faculty Dean], *right*) spent her summer vacation assisting the international oral health-care products company to strengthen its academic partnerships within the Greater Asia Division.

"I learnt more about oral health care products and met many people with different backgrounds," Candy told the audience at the 2011 Internship Experience-Sharing Session. "I took part in two special projects and had the chance to visit a toothpaste plant in Huangpu, China, the Colgate-Palmolive office in Guangzhou Province, and clinics in Hong Kong."

One of the two projects during the August internship was to write a case report about the use of professional fluoride therapy for new cases of tooth decay (dental caries). The other was to evaluate Colgate-Palmolive's "Life Partners Programme"—a multimedia service giving the Faculty's BDS V students advice on running a clinical practice—which required questionnaire design and statistical analysis skills.

"An industry internship is an invaluable experience," said Candy. "Not only does it broaden horizons, but it also helps in mastering interpersonal skills in a business environment. I recommend this opportunity to all BDS students." More photos of the event can be found at the Facebook album at <http://www.facebook.com/media/set/?set=a.298518656839603.85639.250683671623102&type=1>

In 2011, two Colgate-Faculty internships were offered, one each for an undergraduate and a postgraduate. The postgraduate intern was MSc (Community Dentistry) student Dr Tanu Wadhwa. Details on the 2012 scheme will be available on Facebook soon, at www.facebook.com/facdent.

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Knowledge exchange (KE) at the HKU Faculty of Dentistry (<http://facdent.hku.hk>) aims to maintain a two-way dialogue between the Faculty and all sectors of the community. The Faculty's KE strategy, public education, and community activities form part of the Faculty's fourth mission of "engagement". We will be pleased to consider any suggestions or comments, or community/school invitations; please e-mail dentktu@hku.hk

Prepared by Dr Trevor Lane, Knowledge Transfer Unit, HKU Faculty of Dentistry. Although every care has been taken to ensure the accuracy of the contents of this news release, they do not necessarily reflect the official policies of the Faculty or University and are intended for informational or educational use only; the copyright owner accepts no responsibility for errors or omissions.



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