GlaxoSmithKline - HKU Faculty of Dentistry

Summer Internships 2013

Expert Interns

**Company Background:**

GSK is a science-led global healthcare company that researches and develops a broad range of innovative medicines and brands. With our headquarters in the UK, we have offices in more than 115 countries, major research centres in the UK, USA, Spain, Belgium and China and an extensive manufacturing network with 87 sites globally. GSK employs about 100,000 people in over 100 countries. We spent nearly £4 billion in 2012 in our research to develop new medicines, vaccines and innovating consumer products.

GSK Hong Kong Consumer Healthcare markets a portfolio of healthcare products, including over-the-counter medicines, nutritional drinks and oral health products and has leadership positions in a number of product categories. The portfolio includes renowned household brands such as Sensodyne, Polident, Panadol, Lucozade, etc.

**Benefits:**

- To enhance dental students’ involvement and experience in the commercial and professional market
- To enrich dental students’ knowledge on public oral health education
- To introduce students to international professional conference arena, and related strategic planning and management

**Number of Internship Opportunities:**
2 HKU BDS (Year 3 or above) students, as Expert Interns

**Internship Period:**
1-1.5 months from July to August 2013
Approximately 40 hours/week
9:00am - 5:30pm

**Internship Venue:**
23/F, Tower 6, The Gateway, 9 Canton Road,
Tsim Sha Tsui, HK

**Deadline for Application:**
13 May 2013

**Application Method:**
Interested students should send their resume and a cover letter addressed to the HKU Dean of Dentistry, in hard copy and soft copy, to Ms Sau-wan Cheng, Knowledge Exchange Officer, Room 7B39, Knowledge Exchange Unit, Faculty of Dentistry (dentke@hku.hk)

**Enquiry:**
Please contact Teresa Ho by email: teresa.i.ho@gsk.com

**Roles and Responsibilities of Expert Interns:**

**Oral Care Product Knowledge**
- Identifies opportunities to strengthen promotional and community health activities with HKU Faculty of Dentistry and Private Dentists
- Supports review of oral care promotional materials and provide professional advice for enhancement

**Professional Education**
- Acts as “Oral Health Ambassador” to provide oral care training for healthcare professionals
- Identifies continuing medical education opportunities with HKU Faculty of Dentistry alumni and private dentists

**Congress Participation**
- Helps plan and manage the promotion and follow-up activities at scientific congress
- Explores potential surveys to gather market insights in related to oral care matters

**Oral Care Training**
- Trains GSK oral care detailing team on oral health knowledge to enhance team’s professionalism and confidence
- Conducts training on daily home oral hygiene practices to GSK marketers to enhance understanding of the market needs
- Helps develop localized professional response to manage clinicians’ queries about products