

GlaxoSmithKline - HKU Faculty of Dentistry Summer Internships 2014

Expert Interns

**Deadline
extended to
24 June 2014!**

Company Background:

GSK is a science-led global healthcare company that researches and develops a broad range of innovative medicines and brands. With our headquarters in the UK, we have commercial operations in more than 150 countries, major research centres in the UK, USA, Spain, Belgium and China and an extensive manufacturing network with 86 sites globally. GSK employs about 100,000 people in over 100 countries. We spent £3.4 billion in 2013 in our research to develop new medicines, vaccines and innovative consumer products.

GSK Hong Kong Consumer Healthcare markets a portfolio of healthcare products, including over-the-counter medicines, nutritional drinks and oral health products and has leadership positions in a number of product categories. The portfolio includes renowned household brands such as Sensodyne, Polident and Panadol.

Benefits:

- To enhance dental students' involvement and experience in the commercial and professional market
- To enrich dental students' knowledge on public oral health education
- To introduce students to international professional conference arena, and related strategic planning and management

Number of Internship Opportunities:

2 HKU BDS (Year 3 or above) students, as Expert Interns

Deadline for Application:

12 May 2014

Internship Period:

1 month from July to August 2014
Approximately 40 hours/ week
9:00am - 5:30pm

Application Method:

Interested students should send their resume with a cover letter addressing to the HKU Dean of Dentistry, in hard copy and soft copy, to Ms Sau-wan Cheng, Knowledge Exchange Officer, Room 7B39, Knowledge Exchange Unit, Faculty of Dentistry (dentke@hku.hk)

Internship Venue:

23/F, Tower 6, The Gateway, 9 Canton Road,
Tsim Sha Tsui, HK

Enquiry:

Please contact Pinky Lau by email: pinky.y.lau@gsk.com

Roles and Responsibilities of Expert Interns:

Oral Care Product Knowledge

- Identify opportunities to strengthen promotional and community health activities with HKU Faculty of Dentistry and Private Dentists
- Support the review of oral care promotional materials and provide professional advice for enhancement

Professional Education

- Act as "Oral Health Ambassador" to provide oral care training for healthcare professionals
- Identify continuing medical education opportunities with HKU Faculty of Dentistry alumni and private dentists

Congress Participation

- Help plan and manage the promotion and follow-up activities at scientific congress
- Explore potential surveys to gather market insights in relation to oral care matters

Oral Care Training

- Train GSK oral care detailing team on oral health knowledge to enhance team's professionalism and confidence
- Conduct training on daily home oral hygiene practices to GSK marketers to enhance understanding of the market needs
- Help develop localised professional response to manage clinicians' queries about products