Faculty of Dentistry
The University of Hong Kong

gsk

GSK & HKU Faculty of Dentistry

Summer Internships 2016

Expert Interns

Company Background:

GSK is a science-led global healthcare company with a mission to help people to do more, feel better, live longer. GSK researches, manufactures and makes available a broad range of medicines, vaccines and consumer healthcare products. With headquarters in the UK, USA and Singapore, GSK has commercial operations in more than 150 countries, major research centres in the UK, USA, Spain, Belgium and China, and an extensive manufacturing network with 84 sites globally. GSK employs more than 100,000 people in over 115 countries, spent £3.45 billion in 2014 on research to develop innovative products.

GSK's Consumer Healthcare business develops and markets a range of products based around the four category areas of: Wellness, Oral health, Skin health and Nutrition. The portfolio includes renowned household brands such as *Sensodyne®, Polident®, Panadol®, Horlicks® and Physiogel™*.

Benefits:

- To enhance dental students' involvement and experience in the commercial and professional market
- To enrich dental students' knowledge on public oral health education
- To introduce students to international professional conference arena, and related strategic planning and management

NEW BENEFITS

Knowledge Exchange Program to Singapore

Number of Internship Opportunities:

2 HKU BDS (Year 2 or above) students, as Expert Interns

Internship Period:

1 month from end of July to August 2016
Approximately 40 hours/ week
9:00am - 6:00pm

Internship Venue:

23/F, Tower 6, The Gateway, 9 Canton Road,
Tsim Sha Tsui, HK

Deadline for Application:

10 June 2016

Application Method:

Interested students should send their resume with a cover letter addressing to the HKU Dean of Dentistry, in hard copy and soft copy, to Ms Sau-wan Cheng, Knowledge Exchange Officer, Room 7B39, Knowledge Exchange Unit, Faculty of Dentistry (swcheng@hku.hk)

Enquiry:

Please contact Pinky Lau by email: pinky.y.lau@gsk.com

Roles and Responsibilities of Expert Interns:

Oral Care Product Knowledge

- Identify opportunities to strengthen promotional and community health activities with HKU Faculty of Dentistry and Private Dentists
- Support the review of oral care promotional materials and provide professional advice for enhancement

Professional Education

- Act as "Oral Health Ambassador" to provide oral care training for healthcare professionals
- Identify continuing medical education opportunities with HKU Faculty of Dentistry alumni and private dentists

Congress Participation

- Help plan and manage the promotion and follow-up activities at scientific congress
- Explore potential surveys to gather market insights in relation to oral care matters

Oral Care Training

- Train GSK oral care detailing team on oral health knowledge to enhance team's professionalism and confidence
- Conduct training on daily home oral hygiene practices to GSK marketers to enhance understanding of the market needs
- Help develop localised professional response to manage clinicians' queries about products

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