



**Faculty of Dentistry**  
The University of Hong Kong

Knowledge in Action

### *Community Engagement*

## HKU Faculty of Dentistry takes to the streets of Hong Kong

9-15 January 2006

A team from the HKU Faculty of Dentistry went out and about in Hong Kong in early 2006 to educate the general public about oral health care and to promote the Faculty and its dental hygiene courses.

The two roving exhibitions were held in Central Plaza, Wanchai, between 9 and 13 January and in the Island Resort Mall, Siusaiwan, on 14 and 15 January.



The team of first-year dental hygiene students, led by Ms Cordelia Chan, Tutor in Dental Hygiene, demonstrated to passers-by the proper use of widely available methods of mechanical plaque control, such as toothbrushes, floss, and interdental brushes. In addition, poster boards highlighted the role of the Faculty in professional dental education in Hong Kong and presented simple public education messages on oral hygiene. "The response from the public was good and many people were keen to go out and buy the devices we promoted," says Ms Chan.

The Faculty thanks sponsors Sino Group, Sensodyne, and Oral-B for contributing to the success of the roving exhibition, which organiser Prof Tak-wah Chow, Associate Dean for External Relations, hopes will be a regular event.

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**Knowledge exchange (KE)** at the HKU Faculty of Dentistry (<http://facdent.hku.hk>) aims to maintain a two-way dialogue between the Faculty and all sectors of the community. The Faculty's KE strategy, public education, and community activities form part of the Faculty's fourth mission of "engagement". We will be pleased to consider any suggestions or comments, or community/school invitations; please e-mail [dentktu@hku.hk](mailto:dentktu@hku.hk)