



Community Engagement

HKU Faculty of Dentistry students promote oral health among shoppers

26-27 October & 9-10 November 2013

The Dental Public Health Committee (DPHC) of the Dental Society, HKU Students' Union, for Session 2012-13 held two outdoor public oral health exhibitions, in Kowloon and in Shatin.

The two exhibitions were titled "Gums should recover teeth" and aimed to increase the public's awareness of the importance of good gum health. More than 2500 visitors participated in the two weekend events.

On 26 and 27 October 2013, the student volunteers set up their outdoor booths at the Tsz Wan Shan Shopping Centre, Kowloon. And on 9 and 10 November 2013, they repeated the event at the New Town Plaza in Shatin.

The students used poster boards and games to educate shoppers on the symptoms of gum disease, how to prevent gum disease, and how to maintain good gum health at home. Group discussions and individual consultations were also offered to make sure the participants understood the key health messages.

Oral care products donated by Colgate, GSK, and Oral B were also given out to all participants.



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Knowledge exchange (KE) at the HKU Faculty of Dentistry (<http://facdent.hku.hk>) aims to maintain a two-way dialogue between the Faculty and all sectors of the community. The Faculty's KE strategy, public education, and community activities form part of the Faculty's fourth mission of "engagement". We will be pleased to consider any suggestions or comments, or community/school invitations; please e-mail dentke@hku.hk



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